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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/047,766	01/15/2002	Nachiappan Annamalai	ARIBP049	5172
21912 7590 11/24/2008 VAN PELT, YI & JAMES LLP 10050 N. FOOTHILL BLVD #200			EXAMINER	
			SHRESTHA, BIJENDRA K	
CUPERTINO, CA 95014			ART UNIT	PAPER NUMBER
			3691	
			MAIL DATE	DELIVERY MODE
			11/24/2008	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

	Application No.	Applicant(s)	
	10/047,766	ANNAMALAI ET AL.	
Office Action Summary	Examiner	Art Unit	
	BIJENDRA K. SHRESTHA	3691	
The MAILING DATE of this communication ap Period for Reply	ppears on the cover sheet with the o	correspondence address	
A SHORTENED STATUTORY PERIOD FOR REPI WHICHEVER IS LONGER, FROM THE MAILING I - Extensions of time may be available under the provisions of 37 CFR 1 after SIX (6) MONTHS from the mailing date of this communication. If NO period for reply is specified above, the maximum statutory period Failure to reply within the set or extended period for reply will, by statu Any reply received by the Office later than three months after the maili earned patent term adjustment. See 37 CFR 1,704(b).	DATE OF THIS COMMUNICATION .136(a). In no event, however, may a reply be tird d will apply and will expire SIX (6) MONTHS from te, cause the application to become ABANDONE	N. nely filed the mailing date of this communication. D (35 U.S.C. § 133).	
Status			
1) ■ Responsive to communication(s) filed on 25 s 2a) ■ This action is FINAL . 2b) ■ This action is FINAL . 3) ■ Since this application is in condition for allowed closed in accordance with the practice under	is action is non-final. ance except for formal matters, pro		
Disposition of Claims			
4) ☐ Claim(s) 1-32 is/are pending in the application 4a) Of the above claim(s) is/are withdra 5) ☐ Claim(s) is/are allowed. 6) ☐ Claim(s) 1-32 is/are rejected. 7) ☐ Claim(s) is/are objected to. 8) ☐ Claim(s) are subject to restriction and/ Application Papers 9) ☐ The specification is objected to by the Examin 10) ☐ The drawing(s) filed on is/are: a) ☐ acceptable above the application and/	awn from consideration. or election requirement. ner.	Evaminer	
Applicant may not request that any objection to the Replacement drawing sheet(s) including the correct 11) The oath or declaration is objected to by the E	e drawing(s) be held in abeyance. Sec ction is required if the drawing(s) is ob	e 37 CFR 1.85(a). jected to. See 37 CFR 1.121(d).	
Priority under 35 U.S.C. § 119			
12) ☐ Acknowledgment is made of a claim for foreig a) ☐ All b) ☐ Some * c) ☐ None of: 1. ☐ Certified copies of the priority documer 2. ☐ Certified copies of the priority documer 3. ☐ Copies of the certified copies of the priority documer application from the International Burea * See the attached detailed Office action for a list	nts have been received. nts have been received in Applicati ority documents have been receive au (PCT Rule 17.2(a)).	on No ed in this National Stage	
Attachment(s) 1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Information Disclosure Statement(s) (PTO/SB/08) Paper No(s)/Mail Date	4) Interview Summary Paper No(s)/Mail D: 5) Notice of Informal F 6) Other:	ate	

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DETAILED ACTION

Information Disclosure Statement

The Applicant is requested to limit the number of references relevant to the instant application in order to be considered in the prosecution of the application.

Claim Rejections - 35 USC § 101

1. 35 U.S.C. 101 reads as follows:

Whoever invents or discovers any new and useful process, machine, manufacture, or composition of matter, or any new and useful improvement thereof, may obtain a patent therefor, subject to the conditions and requirements of this title.

2. Claims 1-20 are rejected under 35 U.S.C. 101 because the claimed invention is directed to non-statutory subject matter. Regarding claims 1, 16 and 17 as best understood, it appears that the claimed method steps could simply be performed by mental process alone and are not statutory.

Based on Supreme Court precedent, a proper process must be tied to another statutory class or transform underlying subject matter to a different state or thing (*Diamond v. Diehr*, 450 U.S. 175, 184 (1981); *Parker v. Flook*, 437 U.S. 584, 588 n.9 (1978); *Gottschalk v. Benson*, 409 U.S. 63, 70 (1972); *Cochrane v. Deener*, 94 U.S. 780,787-88 (1876)). Since neither of these requirements is met by the claim, the method is not considered a patent eligible process under 35 U.S.C. 101. To qualify as a statutory process, the claim should positively recite the other statutory class to which it is tied, for example by identifying the apparatus that accomplished the method steps or

positively reciting the subject matter that is being transformed, for example by identifying the material that is being changed to a different state.

3. Claims 27-32 are rejected under 35 U.S.C. 101 because the claimed invention is directed to non-statutory subject matter.

The Independent claim 27 recites a machine readable medium for.... comprising a first machine readable code...; a second machine readable code...; and a third machine readable code...". These claims are non-statutory because it is directed towards software, per se, lacking storage on a medium, which enables any underlying functionality to occur. It is not clear whether instructions are in executable form and therefore there is no practical application.

Claim Rejections - 35 USC § 112

4. The following is a quotation of the first paragraph of 35 U.S.C. 112:

The specification shall contain a written description of the invention, and of the manner and process of making and using it, in such full, clear, concise, and exact terms as to enable any person skilled in the art to which it pertains, or with which it is most nearly connected, to make and use the same and shall set forth the best mode contemplated by the inventor of carrying out his invention.

Claims 21-26 are rejected under 35 U.S.C. 112, first paragraph, as failing to comply with the enablement requirement. The claim(s) contains subject matter which was not described in the specification in such a way as to enable one skilled in the art to which it pertains, or with which it is most nearly connected, to make and/or use the invention.

A single means claim, (a database) i.e., where a means recitation does not appear in combination with another recited element of means, is subject to an undue

breadth rejection under 35 USC 112, first paragraph (see MPEP 2164.08(a) and *In re Hyatt*, 708 F.2d 712, 714-715, 218 USPQ 195, 197 (Fed. Cir. 1983)).

Claim Rejections - 35 USC § 103

- 5. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 6. Claims 1-32 are rejected under 35 U.S.C. 103(a) as being unpatentable by Davenport et al., U.S. Pub No. 2003/0033236 (reference A in attached PTO-892) in view of Bergstrom, U.S. Pub No. 2002/0156667 (reference B in attached PTO-892).
- 7. As per claim 1, Davenport et al. teach a method for multiple award optimization bidding in online auctions (see Fig. 1) comprising:

receiving, from the buyer, a price ceiling and a tolerance for a resource; soliciting a plurality of bids from a plurality of suppliers, the bids having a unit price and a quantity (see Fig. 1; paragraph [0036] and [[0037]; where buyer provides request-for-quote (RFQ) and purchases different items of varying quantities for cheapest overall price));

validating the bids received in response to the soliciting; generating an optimal solution with the validated bids (see Fig. 3; paragraph [0036] and [0040]);

comparing the optimal unit price to a compare value; and replacing the compare value with the optimal unit price if the optimal unit price is less than the compare value (see paragraph [0081-0082] and [0093]; where Bid B1of Supplier1 is a optimal solution

having optimal quantities of items {1,2,3} which is obtained by comparing prices and quantities of Bid2 of Supplier2 and Bid3 of Supplier3 and their time of the bids).

Davenport et al. do not teach the optimal solution having an optimal quantity and an optimal unit price.

Bergstrom teaches the optimal solution having an optimal quantity and an optimal unit price (Bergstrom; Fig. 1; paragraph [0029-0031]).

Therefore, it would be obvious to one of ordinary skill in the art at the time the invention was made to include the optimal solution having an optimal quantity and an optimal unit price of Davenport et al. because Bergstrom teaches including above features would enable to allocate business operation to maximize profits (Bergstrom, paragraph [0006]).

8. As per claim 2, Davenport et al. teach claim 1 as described above. Davenport et al. teach the method comprising:

denying the bids if at least one of an optimal solution cannot be generated and the optimal unit price is not less than the compare value (see paragraph [0066].

9. As per claim 3, Davenport et al. teach claim 1 as described above. Davenport et al. teach the method wherein the validating comprises:

calculating a total cost of each bid; evaluating the quantity of each bid against a quantity of another supplier's bid and the unit price of each bid against a unit price of another supplier's bid; checking the quantity of each bid against a quantity of a previous bid and the total cost of each bid against a previous total cost (see paragraph [0081] and [0082]);

comparing the unit price for each bid against the price ceiling (see paragraph [0066]); and

rejecting the bid if the bid does not meet the set of rules, the set of rules including the unit price of the bid not being less than the price ceiling, the quantity of the bid not being less than the quantity of a previous bid and the total cost of the bid not being greater than the previous total cost, and the quantity of the bid not being equal to the quantity of at least one other supplier's bid and the unit price of the bid not being equal to the unit price of at least one other supplier's bid (see paragraph [0040]).

10. As per claim 4, Davenport et al. teach claim 1 as described above. Davenport et al. further teach the method wherein the generating comprises:

using non-linear programming to determine a decision variable for each bid; including each bid having the decision variable that matches an optimal parameter in the optimal solution; and calculating the optimal unit price and the optimal quantity from the included bids (see paragraph [0081] and [0082]).

11. As per claim 5, Davenport et al. teach claim 1 as described above. Davenport et al. further teach the method wherein the generating comprises:

minimizing the optimal unit price; and maximizing the optimal quantity (see paragraph [0036], [0081] and [0082]).

12. As per claim 4, Davenport et al. teach claim 1 as described above. Davenport et al. further teach the method wherein the generating comprises:

assigning a decision variable matching the optimal parameter to a bid from a preferred supplier (see Fig. 2; paragraph [0038]; page 6, column 2, claim 1); and

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calculating the optimal solution to include the bid from the preferred supplier (see Fig 2 and 3; paragraph [0036]).

13. As per claim 7, Davenport et al. teach claim 1 as described above. Davenport et al. further teach the method wherein the generating comprises:

calculating the optimal solution based upon at least one of a minimum number and maximum number of suppliers chosen by the buyer (see Fig. 2, step 201; paragraph [0073]).

14. As per claim 8, Davenport et al. teach claim 1 as described above. Davenport et al. further teach the method comprising:

notifying the suppliers of the bids in the optimal solution (see Fig. 2, step 204;Paragraph [0038]); and

refreshing a display of the bids with each new bid (see Fig. 2, step 206; paragraph [0039] and [0083]).

15. As per claim 9, Davenport et al. teach claim 8 as described above. Davenport et al. further teach the method wherein the notifying comprises:

displaying a ranked ordering of submitted bids in accordance with the optimal solution (see paragraph [0038] and [0039]; the Examiner interprets feedback to the bidders displays a ranked ordering of the submitted bids).

16. As per claim 10, Davenport et al. teach claim 1 as described above. Davenport et al. further teach the method wherein the soliciting comprises:

identifying at least one of goods and services to be purchased (see paragraph [0004]).

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17. As per claim 11, Davenport et al. teach claim 1 as described above. Davenport et al. further teach the method comprising:

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notifying the bidders that the bids are not accepted if a total quantity calculated from the quantity from all bids does not meet the tolerance (see paragraph [0038]; the examiner interprets that the feedback is provided to all of the bidders).

18. As per claim 12, Davenport et al. teach claim 1 as described above. Davenport et al. further teach the method comprising:

allowing the buyer to change the tolerance if at least one of the bids is not validated and the optimal solution is not generated (see paragraph [0080]).

19. As per claim 12, Davenport et al. teach claim 1 as described above. Davenport et al. further teach the method comprising wherein the soliciting comprises:

providing a range of values for at least one of the quantity and the unit price (see paragraph [0072]).

20. As per claim 14, Davenport et al. teach claim 1 as described above. Davenport et al. further teach the method wherein the generating comprises:

calculating the optimal solution based on at least one of payment terms, cost, percentage, lead time, discounts and other parameters that are quantifiable as numbers (see paragraph [0048]).

21. As per claim 15, Davenport et al. teach claim 1 as described above. Davenport et al. further teach the method wherein the generating comprises:

determining, as the optimal solution, a lowest overall optimal solution set of bids; and providing the optimal quantity and the optimal unit price, the optimal quantity being

a sum of quantities from the solution set of bids and the optimal unit price being an average of the unit prices from the solution set of bids (see paragraph [0081] and [0082]).

22. As per claim 16, Davenport et al. teach a method for multiple award optimization bidding in online auctions comprising:

receiving, from the buyer, a price ceiling and a tolerance for a resource; soliciting a plurality of bids from a plurality of suppliers, the bids having a unit price, a quantity, and a total cost (see Fig. 1; paragraph [0036]);

accepting a most recent bid from a bidder (see paragraph [0083] and [0093]; calculating a total cost for the most recent bid; comparing the unit price for the most recent bid against the price ceiling (see paragraph [0081] and [0082];

checking the quantity of the most recent bid against a quantity of a previous bid from the bidder and the total cost of the most recent bid against a previous total cost of the bidder; evaluating the quantity of the most recent bid against a quantity of another supplier's bid and the unit price of the most recent bid against a unit price of another supplier's bid; rejecting the bid if at least one of the unit price of the most recent bid is not less than the price ceiling, the quantity of the most recent bid is less than the quantity of the previous bid from the bidder and the total cost of the most recent bid is greater than the previous total cost of the bidder, and the quantity of the most recent bid is equal to the quantity of current bids from at least one other supplier and the unit price

of the most recent bid is equal to the unit price of the current bids from at least one other supplier (see paragraph [0093]);

determining a decision variable for the current bids and the most recent bid if the most recent bid is not rejected (see paragraph [0083]);

generating an optimal solution from a lowest overall optimal solution set of the most recent bid that satisfies an objective function and constraints and the current bids that satisfies an objective function and constraints, the optimal quantity being a sum of quantities from an optimal solution set of bids, the optimal unit price being an average of the unit price from the solution set of bids (see paragraph [0081-0082] and [0093]; where Bid B1of Supplier1 is a optimal solution having optimal quantities of items {1,2,3} which is obtained by comparing prices and quantities of Bid2 of Supplier2 and Bid3 of Supplier3 and their time of the bids);

denying the most recent bid if an optimal solution cannot be generated; comparing the optimal unit price to a compare value (see paragraph [0083]);

evaluating whether the decision variable of the most recent bid matches the optimal parameter; replacing the compare value with the optimal unit price if the optimal unit price is not equal to the compare value and the decision variable of the most recent bid matches the optimal parameter (see paragraph [0081], [0082] and [0083]);

notifying the suppliers, in real time, that the most recent bid is in the optimal solution if the decision variable matches the optimal parameter (see paragraph [0038] and [0039]); and

accepting the most recent bid if the decision variable does not match the optimal parameter (see paragraph [0083]).

Davenport et al. do not teach the optimal solution having an optimal quantity and an optimal unit price.

Bergstrom teaches the optimal solution having an optimal quantity and an optimal unit price (Bergstrom; Fig. 1; paragraph [0029-0031]).

Therefore, it would be obvious to one of ordinary skill in the art at the time the invention was made to include the optimal solution having an optimal quantity and an optimal unit price of Davenport et al. because Bergstrom teaches including above features would enable to allocate business operation to maximize profits (Bergstrom, paragraph [0006]).

23. As per claim 17, Davenport teach a method for bidders to determine an optimal bid comprising:

receiving, from the buyer, a price ceiling and a tolerance for a resource (see Fig. 1; paragraph [0036]);

receiving at least one bid from a supplier, generating an optimal bid using the inputted value (see paragraph [0081] and [0082]; where bids received from suppliers with item price and bid B1 is determined to be an optimal bid); and

supplying at least one of a corresponding value necessary to reach the optimal bid and a no feasible solution result (see paragraph [0082], [0083] and [0093]; where time of bid is a determining factor when two potential optimal solutions are obtained).

Davenport et al. do not teach the optimal solution having an optimal quantity and an optimal unit price.

Bergstrom teaches the optimal solution having an optimal quantity and an optimal unit price from at least one supplier (Bergstrom; Fig. 1; paragraph [0029-0031]).

Therefore, it would be obvious to one of ordinary skill in the art at the time the invention was made to include the optimal solution having an optimal quantity and an optimal unit price of Davenport et al. because Bergstrom teaches including above features would enable to allocate business operation to maximize profits (Bergstrom, paragraph [0006]).

24. As per claim 18, Davenport et al. teach claim 17 as described above. Davenport et al. further teach the method wherein the tolerance includes a maximum quantity and a minimum quantity and the supplying comprises:

rejecting the value if at least one of the new unit price is greater than the price ceiling, the new quantity is less than the minimum quantity, and the new quantity is greater than the maximum quantity and requesting a different value(see paragraph [0072],[0083]).

25. As per claim 19, Davenport et al. teach claim 17 as described above. Davenport et al. further teach the method wherein the generating comprises:

using non-linear programming to determine a decision variable that matches an optimal parameter; and calculating one of an optimal unit price and an optimal quantity (see paragraph [0082]).

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26. As per claim 20, Davenport et al. teach claim 17 as described above. Davenport et al. further teach the method wherein the generating comprises:

minimizing the corresponding value if the inputted value is a new unit price (see paragraph [0083]; and

maximizing the corresponding value if the inputted value is a new quantity (see paragraph [0072]).

27. As per claim 21, Davenport t al. teach a system for multiple award optimization bidding in online auctions (see Fig. 1) comprising:

database for receiving and storing a price ceiling and a tolerance from a buyer and a plurality of bids from a plurality of suppliers for a resource, the bids having a unit price and a quantity (see Fig. 3, step 300; paragraph [0040]); and

software for validating the bids and generating an optimal solution(see Fig.3, step 304; paragraph [0036] and [0040]),

the optimal solution having an optimal quantity, an optimal unit price and an optimal parameter (see paragraph [0081-0082] and [0093]; where Bid B1of Supplier1 is a optimal solution having optimal quantities of items {1,2,3} which is obtained by comparing prices and quantities of Bid2 of Supplier2 and Bid3 of Supplier3 and their time of the bids).

Davenport et al. <u>do not teach the optimal solution having an optimal quantity, an optimal unit price and an optimal parameter</u>.

Bergstrom teaches the optimal solution having an optimal quantity, an optimal unit price and an optimal parameter (Bergstrom; Fig. 1; paragraph [0029-0031]).

Therefore, it would be obvious to one of ordinary skill in the art at the time the invention was made to include the optimal solution having an optimal quantity, an optimal unit price and an optimal parameter of Davenport et al. because Bergstrom teaches including above features would enable to allocate business operation to maximize profits (Bergstrom, paragraph [0006]).

28. As per claim 22, Davenport et al. teach claim 21 as described above. Davenport et al. further teach the system wherein

the tolerance comprises a maximum quantity and a minimum quantity (see paragraph [0072]).

29. As per claim 23, Davenport et al. teach claim 21 as described above. Davenport et al. further teach the system wherein

the software compares the optimal unit price to a compare value, and replaces the compare value with the optimal unit price if the optimal unit price is less than the compare value and the optimal parameter matches a constraint (see paragraph [0083]).

30. As per claim 24, Davenport et al. teach claim 21 as described above. Davenport et al. further teach the system wherein

the software calculates a total cost of each bid, compares the unit price for each bid against the price ceiling, checks the quantity of each bid against a quantity of a previous bid and the total cost of each bid against a previous total cost, evaluates the quantity of each bid against a quantity of another supplier's bid and the unit price of

each bid against a unit price of another supplier's bid, rejects the bid if the bid does not meet a set of rules that include the unit price of the bid not being less than the price ceiling, the quantity of the bid not being less than the quantity of a previous bid and the total cost of the bid not being greater than the previous total cost, and the quantity of the bid not being equal to the quantity of at least one other supplier's bid and the unit price of the bid not being equal to the unit price of at least one other supplier's bid (see paragraph [0081] and [0082]).

31. As per claim 25, Davenport et al. teach claim 21 as described above. Davenport et al. further teach the system wherein

the software receives a value for one of a new unit price and a new quantity, generates an optimal bid using the value, and supplies at least one of a corresponding value necessary to reach the optimal bid and a no feasible solution result (see paragraph [0080]).

32. As per claim 26, Davenport et al. teach claim 21 as described above. Davenport et al. further teach the system wherein

the optimal quantity is a sum of quantities from an optimal solution set of bids, the optimal unit price is an average of the unit price from the solution set of bids, and the optimal parameter is a decision variable (see paragraph [0081] and [0083]).

33. As per claim 27, Davenport et al. teach a machine readable medium for multiple award optimization bidding in online auctions comprising:

a first machine readable code that receives and stores a price ceiling and a tolerance from a buyer and a plurality of bids from a plurality of suppliers for a resource, the bids having a unit price and a quantity (see Fig. 1; Server; Buyer Private Market Place (100));

a second machine readable code that validates the bids (see Fig. 1; Server (100); Fig. 3; paragraph [0040]); and

a third readable code that generates an optimal solution (see Fig. 3, step 304; paragraph [0040]),

Davenport et al. do not teach the optimal solution having an optimal quantity, an optimal unit price and an optimal parameter.

Bergstrom teaches the optimal solution having an optimal quantity, an optimal unit price and an optimal parameter (Bergstrom; Fig. 1; paragraph [0029-0031]).

Therefore, it would be obvious to one of ordinary skill in the art at the time the invention was made to include the optimal solution having an optimal quantity, an optimal unit price and an optimal parameter of Davenport et al. because Bergstrom teaches including above features would enable to allocate business operation to maximize profits (Bergstrom, paragraph [0006]).

34. As per claim 28, Davenport et al. teach claim 27 as described above. Davenport et al. further teach the machine readable medium wherein

the tolerance comprises a minimum quantity and a maximum quantity (see paragraph [0072]).

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35. As per claim 29, Davenport et al. teach claim 27 as described above. Davenport et al. further teach the machine readable medium wherein

the optimal solution is generated by minimizing the optimal unit price and number of suppliers and maximizing the optimal quantity (see paragraph [0036], [0072], [0081] and [0082]).

36. As per claim 30, Davenport et al. teach claim 27 as described above. Davenport et al. further teach the machine readable medium wherein

the optimal quantity is a sum of quantities from a combination of bids, the optimal unit price is an average of the unit price from the combination of bids, and the optimal parameter is a decision variable (see paragraph [0082]).

37. As per claim 31, Davenport et al. teach claim 27 as described above. Davenport et al. further teach the machine readable medium wherein

the bids are validated by calculating a total cost of each bid, comparing the unit price for each bid against the price ceiling, checking the quantity of each bid against a quantity of a previous bid and the total cost of each bid against a previous total cost, evaluating the quantity of each bid against a quantity of another supplier's bid and the unit price of each bid against a unit price of another supplier's bid and rejecting the bid if the bid does not meet the set of rules, including the unit price of the bid not being less than the price ceiling, the quantity of the bid not being less than the quantity of a previous bid and the total cost of the bid not being greater than the previous total cost, and the quantity of the bid not being equal to the quantity of at least one other supplier's

bid and the unit price of the bid not being equal to the unit price of at least one other supplier's bid (see paragraph [0081], [0082] and [0083]).

38. As per claim 32, Davenport et al. teach claim 27 as described above. Davenport et al. further teach the machine readable medium comprising

a fourth readable code that receives a value for one of a new unit price and a new quantity, generates an optimal bid using the value, and supplies at least one of a corresponding value necessary to reach the optimal bid and a no feasible solution result (see paragraph [0080]).

Conclusion

39. The prior art made of record and not relied upon is considered pertinent to applicant's disclosures. Applicant is required under 37 CFR 1.111(c) to consider references fully when responding to this action.

The following are pertinent to current invention, though not relied upon:

Alaia et al. (U.S. Patent No. 6,199,050) teach method of and system for bidding in an electronic auction using flexible bidder-determined line-item guidelines.

Alsberg et al. (U.S. Pub No. 2001/00332162) teach methods and systems for market clearance

Heimermann et al. (U.S. Patent No. 7,110,976) teach centralized, requisition driven, order formulating, e-procurement method using reversed auction.

Jordan (U.S. Pub No. 2002/0069157)) teaches exchange fusion

La Mura et al. (U.S. Patent No. 7,058,602) teach enhanced auction mechanism for online transactions.

Rackson et al. (U.S. Patent No. 6,415,270) teach multiple auction coordination method and system.

Sandholm (U.S. Patent No. 6,272,473) teaches method, apparatus, and embodied data structures for optimal anytime winner determination in combinatorial auction-type problems.

Sobrado et al. (U.S. Patent No. 6,980,966) teach guided buying in an electronic marketplace environment.

Weigelt et al. (U.S. Patent No. 7,263,496) teach generic revenue management data model for revenue management

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Bijendra K. Shrestha whose telephone number is (571)270-1374. The examiner can normally be reached on 7:00AM-4:30 PM (Monday-Friday); 2nd Friday OFF.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Alexander Kalinowski can be reached on (571)272-6771. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

bks/3691

/Alexander Kalinowski/

Supervisory Patent Examiner, Art Unit 3691